



Ellure Plus & Ellure Embroidery Features

Embroidery Features		
	Ellure Plus (BLR2)	Ellure (BLR)
Built-in designs	106 including one script and 40 exclusives	106 including one script and 40 exclusives
Built-in embroidery alphabet styles	6	6
Frame patterns	120	120
Embroidery field	5" x 7"	5" x 7"
Rotation	1, 10, and 90 degree	1, 10, and 90 degree
Sizing	20% up, 10% down	20% up, 10% down
Data input	USB (type B), Cards	Cards
Embroidery pattern memory	Yes	Yes
Embroidery speed	650 SPM	650 SPM
Format	PES, PEC	PES, PEC
Number of hoops included	2	1
Built-in needle threader	Yes	Yes
Mirror image	Yes	Yes
Low bobbin indicator	Yes	Yes



Ellure Plus & Ellure Sewing Features

Sewing Features	Ellure Plus (BLR2)	Ellure (BLR)
Total Built-in stitches	205	187
Utility	71	67
Decorative	51	51
Satin	18 satin, 11 decorative satin	16
Cross	15	14
Combinable Utility stitches	39	39
Built-in alphabet styles	3	0
Buttonholes; type	10; 1-step	10; 1-step
Needle positions	15	15
Needle threader	Built-in	Built-in
Auto needle up/down	Yes-programmable	Yes-programmable
Side feeding	Yes	No
Bobbin loading	Quick-Set, top-loading	Quick-Set, top-loading
Bobbin winding	Quick-Set, bobbin winder	Quick-Set, bobbin winder
Knee lift	Yes	No
Extension table	Optional	Optional
Thread cutter	Auto	Auto
Maximum stitch length in mm	5	5
Maximum stitch width in mm	7	7
Tension	Automatic	Automatic
Retractable feed dogs	Yes	Yes
Variable speed control	Yes	Yes
Free arm	Yes	Yes
Number of feet included	11	8
Accessory storage	Built-in	Built-in
Warranty	<ul style="list-style-type: none"> • 25-year limited manufacturer's warranty • 10-year parts • 5-year circuit board • 5-year electrical • 1-year labor 	
Optional Gold Standard service and support program	Yes - see retailer for details	No

800-422-2952

www.babylock.com

LLSP-BLR2

FOR THE LOVE OF SEWING



ellure plus & ellure



FOR THE LOVE OF SEWING

SEWING & EMBROIDERY MACHINES



Ellure Plus Features

Advanced Sewing Features

- 205 Built-in stitches including:
 - 71 Utility (with 10 styles of one-step buttonholes)
 - 51 Decorative
 - 18 Satin
 - 11 Decorative satin
 - 15 Cross
 - 39 Combinable Utility stitches
- 3 Alphabet Styles
- Side feeding

Additional Information

- Optional Gold Standard service and support program for your peace of mind (available in U.S.)

Included Accessories

- USB cable
- 12 Snap-on feet
 - Buttonhole
 - Embroidery
 - Overcasting
 - Monogramming
 - Zipper
 - Zigzag
 - Blind stitch
 - Button fitting
 - Non-stick
 - Open toe
 - Stitch guide
 - Adjustable zipper/piping
- 2 Hoops included:
 - 5" x 7" Embroidery hoop and grid
 - 5" x 12" Embroidery hoop and grid
- Alternate bobbin case for use with pre-wound bobbins



Upgraded Accessories

Hands-Free Presser Foot Lift

You won't have to sacrifice precision for convenience with the Ellure Plus – lift your presser foot while keeping both of your hands free for sewing.

Multi-Position Hoop

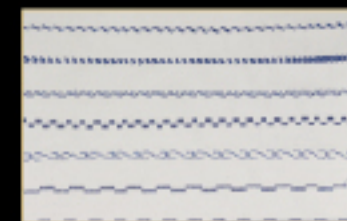
Embroider extra large or connected designs with this specialty hoop, which includes multiple brackets that allow you to move the hoop up and down the fabric.

Ellure Plus Upgraded Features



USB (type B)

Let your design collection grow larger than you've ever imagined with the easy-to-use USB (type B) port.



205 Built-in Stitches

The Ellure Plus has all of your favorites and more with 205 built-in stitches, including 71 utility stitches, 51 decorative, 18 satin, 11 decorative satin, 15 cross stitches. There are also 3 alphabet styles.

Introducing the new Ellure Plus & Ellure Sewing & Embroidery Machines

The Baby Lock Ellure has the perfect amount of advanced features for avid sewers and beginning embroiderers. With an LCD touch screen, 187 built-in stitches, and 106 built-in embroidery designs, you'll have the freedom to add a unique touch to all of your projects.

And now, Baby Lock's NEW Ellure Plus gives you the ability to take your creativity even further. The Ellure Plus includes all of the advanced features of the Ellure and more. The USB (type B) port lets you easily expand your embroidery design collections. Sewing is also more convenient with the hands-free presser foot lift, which allows you to lift your presser foot with the tap of your knee. And with a variety of built-in designs, optional hoop and 205 built-in stitches, you'll have the versatility and resources that you've been looking for in a sewing and embroidery machine.

For the love of sewing.



Features on the Ellure Plus and Ellure

Technology Features

- LCD touch screen (120 x 64 dot matrix)
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set, bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- 2 LED lights illuminate sewing surface
- Sewing speed up to 850 spm

Advanced Sewing Features

- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
 - Store personal stitch settings for each Utility stitch on machine
- Decorative stitch editing capabilities
 - Edit and combine Character/Decorative stitches
 - 10 Memory pockets for Character or Decorative stitches; allows 70 entries per pocket
- Lock key for Utility and Decorative stitches
- Variable needle positions
- Twin needle settings key

Instructional and Help Resources

- Built-in Operational Guide

Embroidery Capabilities

- Built-in Embroidery Design Library
 - 106 embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
 - 120 Frame Patterns
 - 6 Font styles in upper and lower case
- Embroiders up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Pattern editing
- Enlargement (up to 20%)
- Reduction (up to 10%)
- Mirror imaging
- 1°, 10°, and 90° pattern rotation
- LCD touch screen (120 x 64 dot matrix) shows
 - Estimated embroidery time display and stitch count
 - Needle position placement (1, 10, or 100 stitch increments)
 - Measurements displayed in inches or millimeters (mm)
 - Thread color indicator
 - On-screen hoop size indicator
 - 8-point trial check points
- Embroidery speed up to 650 spm (stitches per minute)
- 300 color names

Convenient Sewing Features

- Convenient One-Touch Buttons
 - Start/Stop
 - Reverse sewing
 - Needle up/down
 - Thread cutter
- Programmable needle up/down
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord
- Free arm with drop feed lever
- Accessory storage compartment

Additional Information

- Language conversion capabilities (14 languages)
- Warranty (25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor)
- Optional extension table
- Optional embroidery hoops
 - Medium 4" x 4"
 - Small 1" x 2-1/2"
 - Multi-position 5" x 12" (included with Ellure Plus)

Included Accessories

- Hard cover for machine
- Bobbin center pin (for pre-wound bobbin)
- Embroidery bobbin thread (White)
- Bobbins
- Seam ripper
- Twin needle
- Plus more

Ellure Plus and Ellure Embroidery Features



Embroidery Design Library Built-In

With 120 frame patterns, 6 fonts in upper and lower case, and 106 built-in embroidery designs which include 40 Baby Lock exclusive designs, you'll have an endless variety of options to make sure your projects are unique.



LCD Touch Screen

(120 x 64 dot matrix) The large, easy-to-read LCD touch screen makes accessing the Ellure's settings, designs, and editing tools fast and simple.



Embroidery Lettering

Choose from 6 character/alphabet styles for monograms or text to fit projects of any style.



Large Embroidery Field

The 5" x 7" hoop gives you more room to complete projects of virtually any size. Optional hoops in other sizes are also available.

Ellure Plus and Ellure Key Sewing Features



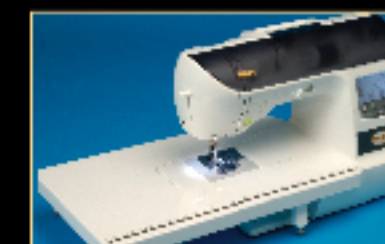
Quick-Set, Top-Loading Bobbin

Now loading your bobbin is fast and easy! In addition to the convenient location, the bobbin case has a clear cover so you see your progress and avoid running out of thread mid-stitch.



Built-in Stitches

Give all of your projects a customized and intricate look with built-in stitches, including combinable utility stitches, decorative, cross, utility and satin stitches, as well as one-step buttonholes.



Optional Extension Table

Great for quilting, the optional table is also a helpful addition for any bulky or large projects.



Baby Lock Accessories

There are many great accessories available for your Baby Lock machines - ask your Baby Lock Retailer about them today.

Ellure Features



Advanced Sewing Features

- 187 Built-in stitches including:
 - 67 Utility (with 10 styles of one-step buttonholes)
 - 51 Decorative
 - 16 Satin
 - 14 Cross
 - 39 Combinable Utility stitches

Included Accessories

- 8 Snap-on feet
 - Buttonhole
 - Overcasting
 - Monogramming
 - Zipper
 - Zigzag
 - Blind stitch
 - Button fitting
 - Embroidery
- 5" x 7" Embroidery hoop and grid